

DDNA News Network

Ad Space Contract

Advertising space is available in the DDNA News Network newsletter, which is distributed online to all DDNA members on the website, www.DDNA.org. All visitors to DDNA's website can access archived newsletter issues. For members, printed versions are made available upon request.

(Please check months of insertion)	Size (see specs attached)	Cost (see rates attached)
<input type="checkbox"/> March (Spring/Summer)	_____	_____
<input type="checkbox"/> June (Summer/Autumn)	_____	_____
<input type="checkbox"/> September (Autumn/Winter)	_____	_____
<input type="checkbox"/> December (Winter/Spring)	_____	_____

Format:

Text only
 PDF file
 EPS graphic file
 TIF graphic file
 JPEG graphic file
Please refer to next page for file requirements.

Mailing Address:

Contact Name _____ Phone _____
Company Name _____
Address _____ City _____ State _____ ZIP _____

Payment:

We require pre-payment for all ads
Please see following pages for rates, regulations and specifications.







Space reservations must be made by the 10th of the month preceding publication deadline. Files are due on the 25th day of the month preceding publication deadline. TERMS: Payment must accompany insertion order. DDNA reserves the right to reject any advertisements that do not meet the standards of DDNA. All advertising copy is subject to review in accordance with DDNA's standards of acceptance. If rejected, any consideration paid will be refunded and all parties will be released.

Advertiser or other authorized signature	Title
Employer or Agency Name	Date

Sign and return this contract to:

DDNA NEWS NETWORK
P.O. Box 536489
Orlando, Florida 32853-6489
Or FAX to (407) 426-7440

DDNA News Network ~ Advertising Rates & Specifications

DISPLAY ADS (Page size: 8.25" x 10.75")				
Ad	Dimensions			Price
	Diagram	Width	Height	
Business card size		3.5"	2"	\$80
Quarter Page		3.75"	5"	\$175
Third page (1 column)		2.5"	10"	\$220
Half Page (horizontal)		7.5"	5"	\$325
Two-thirds page (2 columns)		5.25"	10"	\$440
Full page		8"	10.5"	\$600

REQUIRED MATERIALS

- **Files:** Preferred format is PDF, EPS (with type converted to outlines), TIF or JPEG (at least 300 dpi).
 - o Color settings: Grayscale for B & W or RGB for full-color (online newsletter).
 - o All fonts and graphics must be embedded or included with the files & conform to above file formats. Fonts must be included as TrueType fonts only.
 - o Weblinks must be indicated clearly within the ad, and a url must be provided to link to.
- **Order:** Fax (407-426-7440) or mail a completed and signed ad contract with your order.
- **Media Delivery:** E-mail ad as an attachment to Eli@ddna.org or send file on CD (PC readable files, please) to: DDNA News Network, P.O. Box 536489, Orlando, FL 32853-6489. Discs and artwork will be discarded after six months unless advertiser requests return.

DDNA News Network ~ Contract and Copy Regulations

1. The advertiser shall provide: name of advertiser, date to be inserted, size of advertisement, identification of advertisement (proof of ad to be furnished if possible), plus any special instructions.
2. All advertising must be paid in advance of the time of placement.
3. DDNA reserves the right to give better position than specified in the order, at no increase in the rate.
4. Advertiser and advertising agency agree to indemnify, defend, and save harmless DDNA from any and all liability for content (including text, illustrations, representatives, sketches, maps, trademarks, labels, or other copyrighted matter) of advertisements printed, or the unauthorized use of any person's name or photograph arising from the publisher's reproduction and publishing of such advertisements pursuant to the advertiser's or agency's order. DDNA reserves the right to reject, discontinue or omit any advertising or any part thereof. This right shall not be deemed to have been waived by acceptance or actual use of any advertising matter.
5. All advertising is subject to DDNA's approval. DDNA reserves the right the right to reject advertising which is not believed to be in keeping with the publication's standards.
6. DDNA's liability for any error will not exceed the charge for the advertisement in question.
7. DDNA assumes no liability if for any reason it becomes necessary to omit an advertisement.
8. Two or more advertisers are not permitted to use space under the same contract.
9. Advertisers and advertising agencies assume liability for all content (including text representation and illustration) of advertisements printed.
10. DDNA reserves the right to place the words "advertisement" with the copy.
11. While every effort is made to assure timely release of each issue, DDNA accepts no liability for any issue that is published late.
12. DDNA will not be responsible for errors appearing in advertisements due to late delivery of mechanicals from the advertiser or third party designated by the advertiser as a source for material.
13. If type or decorative border is such that it will not reproduce satisfactorily, DDNA reserves the right to alter at the advertiser's expense.
14. DDNA assumes no financial responsibility for typographical errors, omissions or liability for failure to publish or distribute all or any portion of an issue for which an advertisement has been accepted.